REPORT OF MONTHLY ACTIVITY

UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

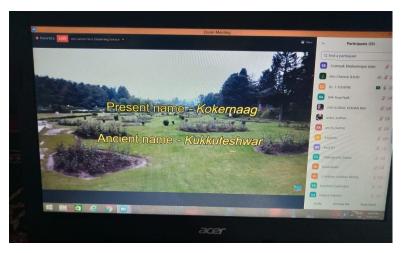
DURING JULY 2021

JULY 2021

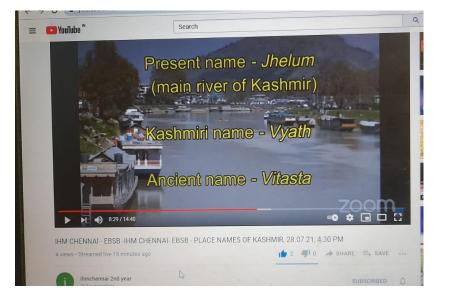
Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	July 28.07.21	ONLINE ACTIVITY DOCUMENTARY ON "NAME PLACES OF KASHMIR"	 As per the guidelines issued by the Ministry, an activity on the documentary on "Name Places of Kashmir" was organized on 28th July 2021. The session started by welcoming the audience A brief note on EBSB and its importance was shared Significance of the Name of places in general was highlighted to the audience The Name Places of Kashmir was highlighted and a documentary about the same was screened to the audience. The event was highly appreciated by all the students and staff who participated The event ended with a high note of belongingness towards Mother India The Nodal officer concluded by giving vote of thanks The event was live in YouTube and many have liked and subscribed the video Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 210 commoners have viewed and liked the programme. 	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	210	Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Pictures taken during the session 2. Youtube link: https://youtu.be/cPOzY J77ESw



A brief note on Name place of Kashmir



Present and Ancient name



Name history of a river in Kashmir



Name significance of Baramulla